



JULY 1-4, 2019

# Mobile Marketing Opportunities

MONDAY, JULY 1 – WEDNESDAY, JULY 3, 2019

This year, Boston Harborfest will expand its landside programming by staging some of its signature events in the Downtown Boston District, a shopping mecca rich with historic sites and over 150 fine restaurants. Events scheduled for the District include:

- Arts at Harborfest – Monday, July 1 and Wednesday, July 3: A celebration and showcase of the local visual and performing arts scene featuring select visual artists, an “en plein air” competition, interactive activities for children, and live entertainment.
- Chowderfest – Tuesday, July 2: Attendees will get to sample chowder from some of the finest restaurants in the city and cast a vote for best of fest. The event will be complemented by live entertainment, games, and interactive activities.
- Monday through Wednesday there will be twice-daily historical reenactment of the reading of the Declaration of Independence, featuring colonial-costumed actors. Attendees will also have the opportunity to sign a copy of the Independence document.

BOOTH SIZE	1 DAY	2 DAYS	3 DAYS
10' x 10'	\$2,000	\$3,500	\$5,000
10' x 20'	\$3,000	\$4,500	\$6,000
10' x 30'	\$4,000	\$6,000	\$8,000

Please contact us to discuss possible customized activation options should your footprint requirements exceed 10' x 30'

